

CUSTOMER PROFILES



**MULTI-PROPERTY, CENTRALIZED WITH
REMOTE DATA ENTRY**
COOPER HOTEL GROUP, MEMPHIS, TN

- 25 Full & Limited Service Properties
- General Ledger, Payables
- Centralized
- Remote Data Entry

Cooper Hotels manages a group of over 20 full service, all suite extended stay and limited service operations. Property locations range from resort to downtown, airport and suburban.

Cooper hotels chose Data Plus because they needed a centralized system that could accommodate remote data entry and user-security.

“Data Plus has improved our accounting operation in the following areas:

- 1. The export feature allows us to send financial statements, budgets, the rolling 12 and other reports to internal and external users via Excel.*
- 2. Improved comparative analysis reporting and drill down with relative ease.*
- 3. Excellent support service with very prompt responses.*
- 4. The remote access has been very beneficial when traveling to our hotels. I can access any hotel if questions or requests come up.*
- 5. Importing journal entries from Excel into Data Plus.”*

Allen Ruffin, Corporate Controller